

# PREMIUM DOMAIN SALES

## OBSERVATION REPORT

2022 Q1

**GUTA** 古塔  
.com

Premium Domain Sales & Acquisitions

国际优质域名代购和销售专家



# STATEMENT

This domain sales observation report has been prepared by Guta.com and is distributed for informational purposes only. No consideration has been given to any specific investment needs, objectives, or financial tolerances of its recipients. It is the property of Guta.com. The views expressed herein are solely those of Guta.com and are subject to change without notice.

The report's preparation involves potential compensation depending on a variety of factors, including, among other things, the quality of work and firm revenue.

The report primarily focuses on domain sales in the following categories: 1-4 Numbers, 1-3 Letters, 2 Characters, and English dictionary one-word .com domains.

The domain sales data is compiled from various sources, primarily from domain auction platforms and other public domain media. We do our best to verify all data. However, there might be inconsistencies or errors beyond our control.

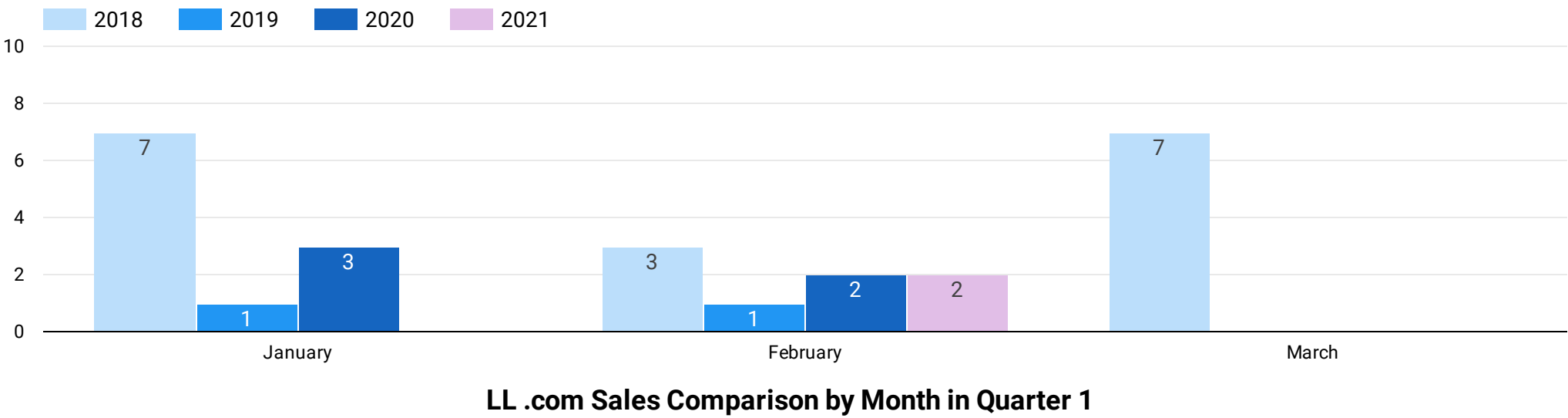
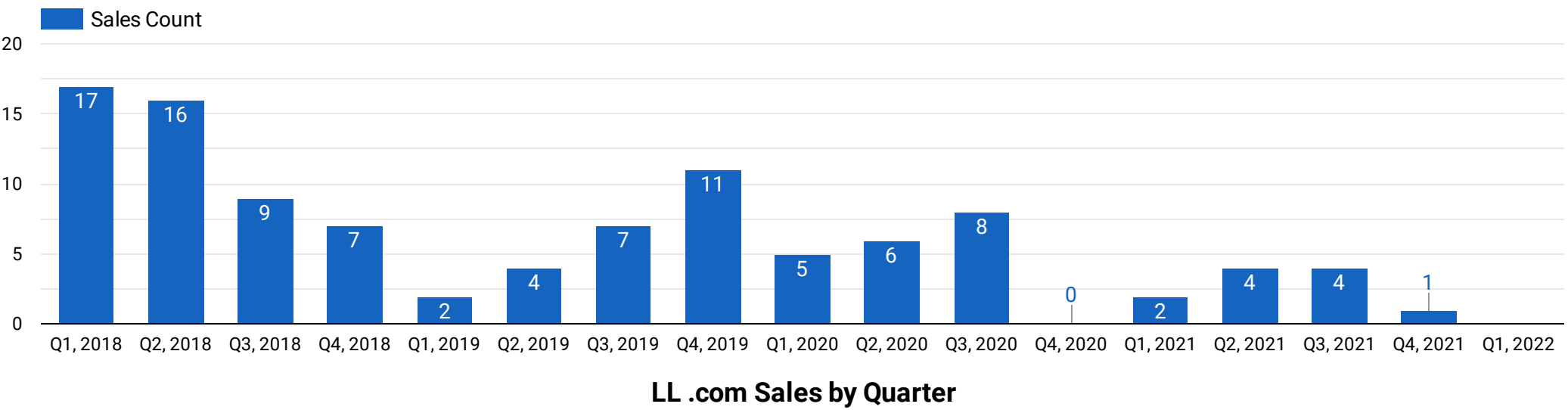
The domain sales that transacted in the past but were later disclosed, whose dates are recorded as the public reporting dates.

Domain sale prices are rounded and quoted in USD. When other currencies are involved, the price conversion is based on the exchange rate at the time of sale. Please note that for some domain sales, the price has not been disclosed.

The nationality of the domain buyers or sellers is based on publicly available WHOIS records and other website information.

# DOMAIN SALES: LL .COM

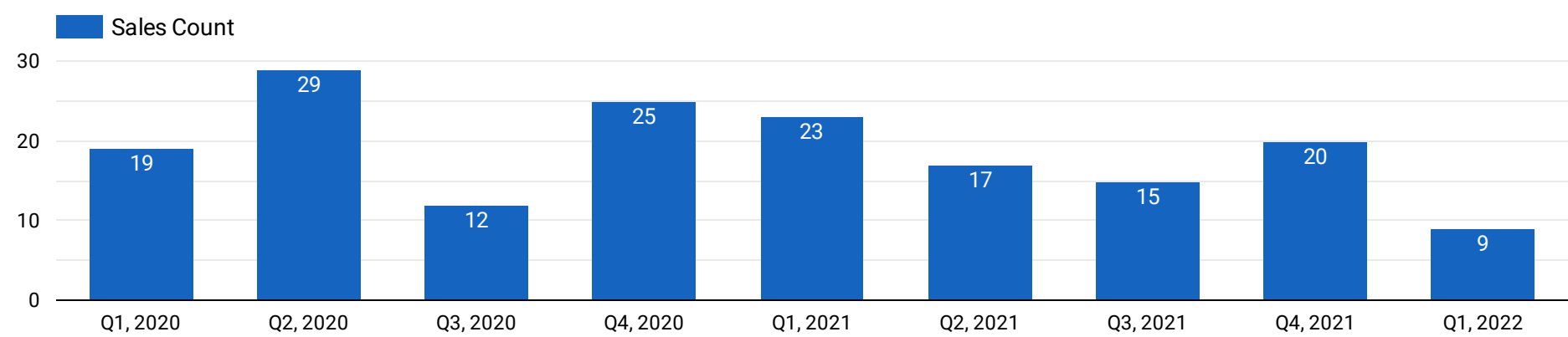
In the following section, we examine the sales performance of two-letter .com domains (LL .com) along with additional details.



- No publicly reported transaction of LL .com domain in Q1 2022.

# DOMAIN SALES: LLL .COM

In the following section, we examine the sales performance of three-letter .com domains (LLL .com) along with additional details. Starting in 2020, this report includes data on global sales (the previous reports only covered sales from or to the Chinese market).



LLL .com Sales by Quarter

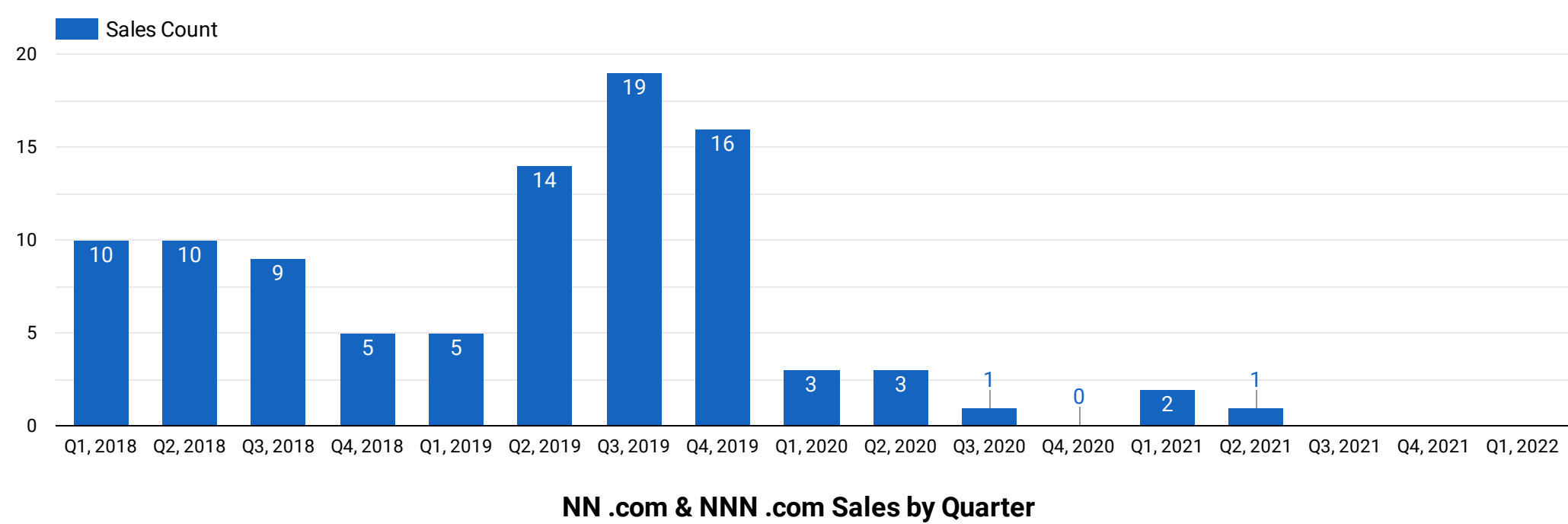
Domain	Price	Note	Seller Country	Buyer Country	Month
GCP.com	\$550,000.00		Unknown	Unknown	March
WWV.com	\$56,729.00		Unknown	Unknown	February
XEM.com	\$51,801.00		USA	USA	January
EFG.com	\$50,000.00	Acquired by EFG International AG	USA	Switzerland	March
EWB.com	\$25,055.00		Unknown	Unknown	February
YJC.com	\$21,250.00		Unknown	Unknown	February
XOF.com	\$14,500.00		Unknown	Unknown	January
CQV.com	\$12,500.00		China	Unknown	January
DBT.com		Acquired by dbt Labs, Inc.	UK	USA	March

LLL .com Sales Drilldown

- A total of 9 LLL .com sales were completed in Q1 2022.
- End-users purchased 2 out of the 9 LLL .com domains.

# DOMAIN SALES: NN .COM & NNN .COM

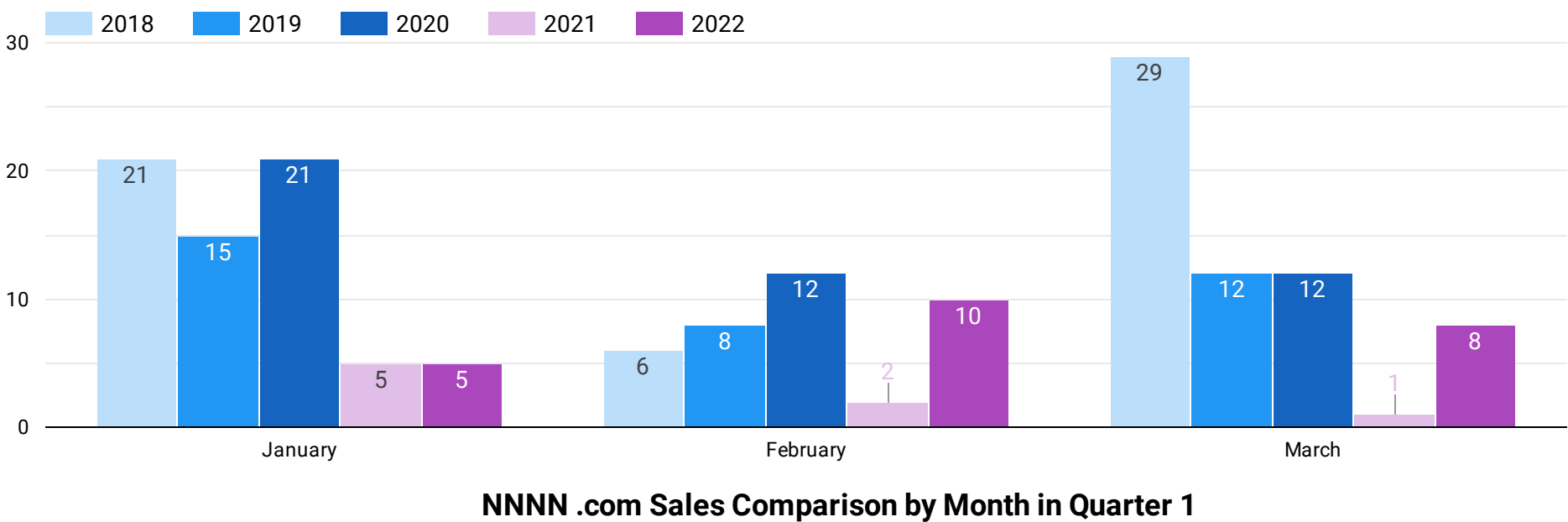
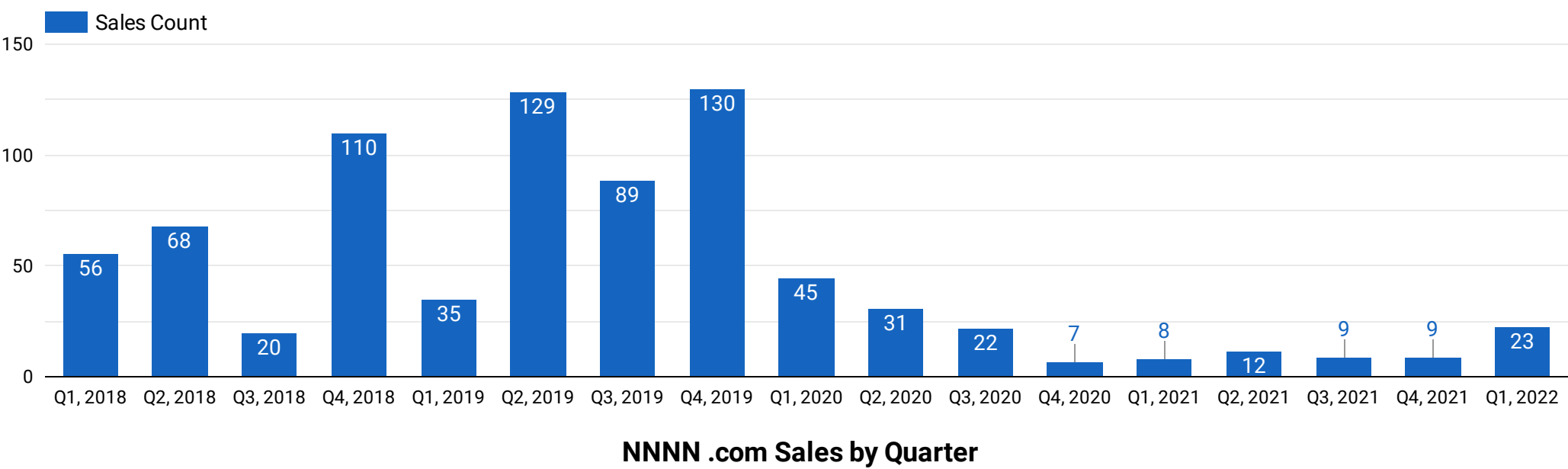
In the following section, we examine the sales performance of two-number (NN .com) and three-number (NNN .com) domain names, along with additional details.



- No publicly reported transaction of NN .com or NNN .com domain in Q1 2022.

# DOMAIN SALES: NNNN .COM

In the following section, we examine the sales performance of four-number (NNNN .com) domain names, along with additional details.



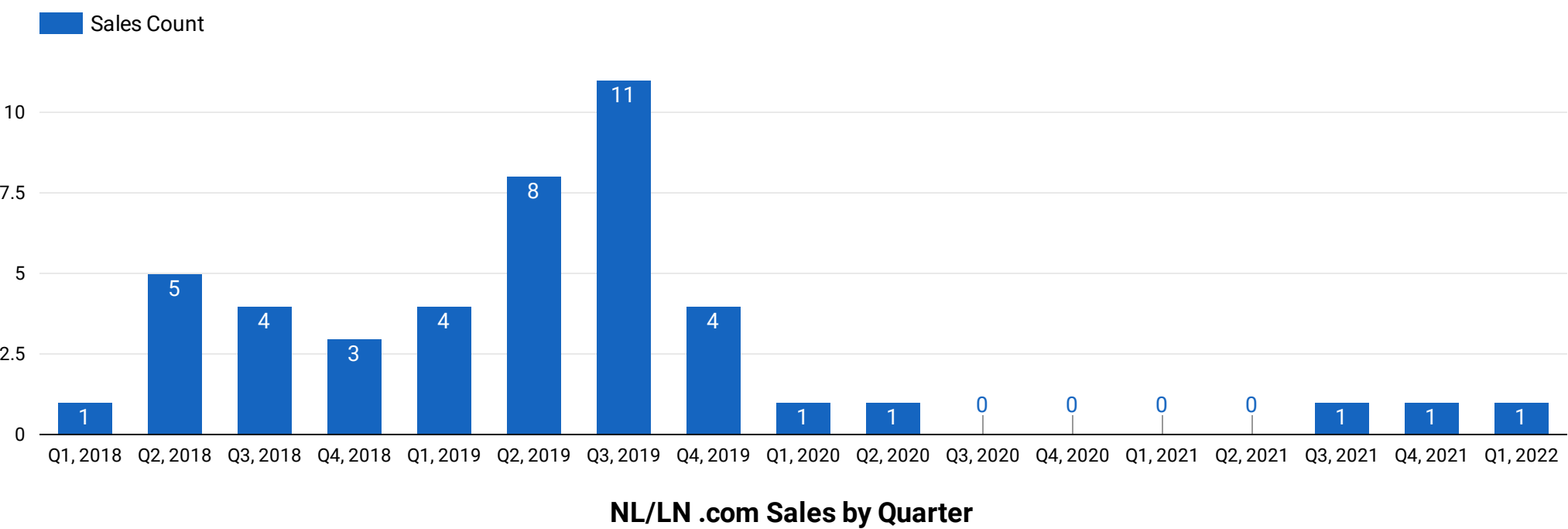
Domain	Price	Seller Country	Buyer Country	Month
8586.com	\$30,500.00	Unknown	Unknown	March
2848.com	\$15,250.00	Unknown	Unknown	February
9892.com	\$14,510.00	Unknown	USA	February
7169.com	\$11,809.00	Unknown	Unknown	January
9893.com	\$10,650.00	Unknown	Unknown	January
8516.com	\$9,824.00	Unknown	Unknown	March
5796.com	\$9,800.00	Unknown	Unknown	March
1369.com	\$9,622.00	Unknown	Unknown	February
0167.com	\$8,606.00	Unknown	Unknown	January
9429.com	\$7,755.00	Unknown	Unknown	January

NNNN .com Sales Drilldown  
(Only included the domains that came with publicly reported top 10 highest sales prices)

- A total of 23 NNNN .com sales were completed in Q1 2022.
- American buyers purchased 2 out of the 23 NNNN .com domains.

# DOMAIN SALES: NL/LN .COM

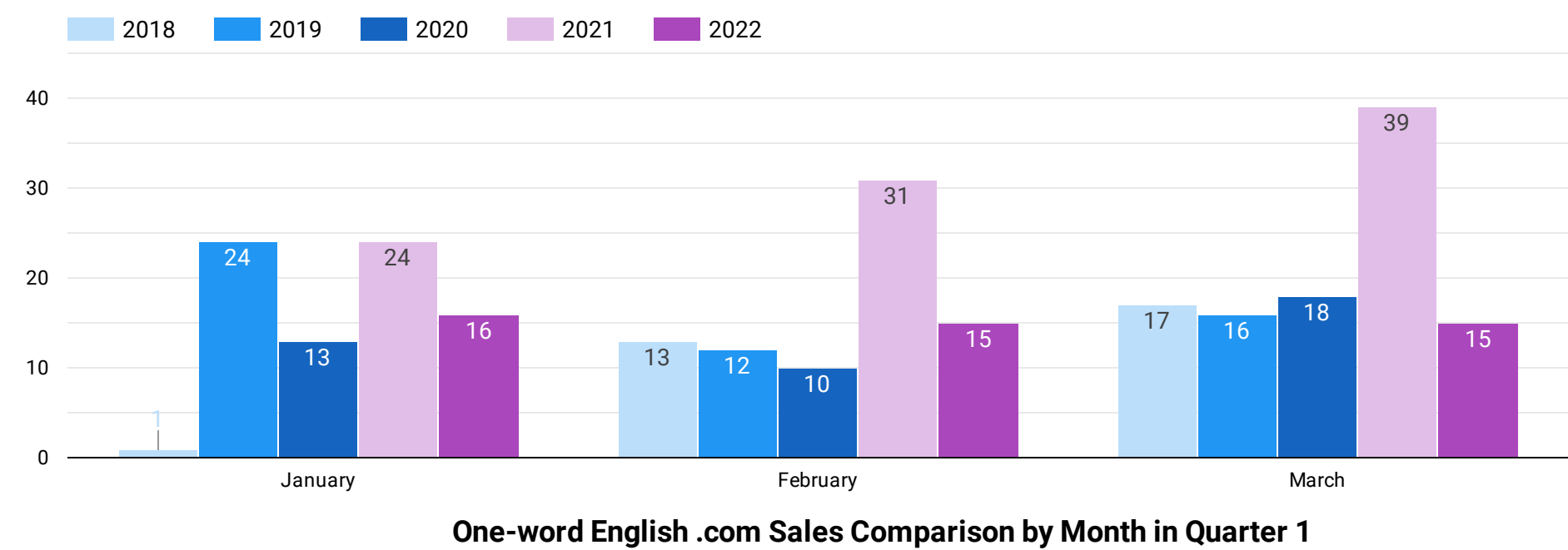
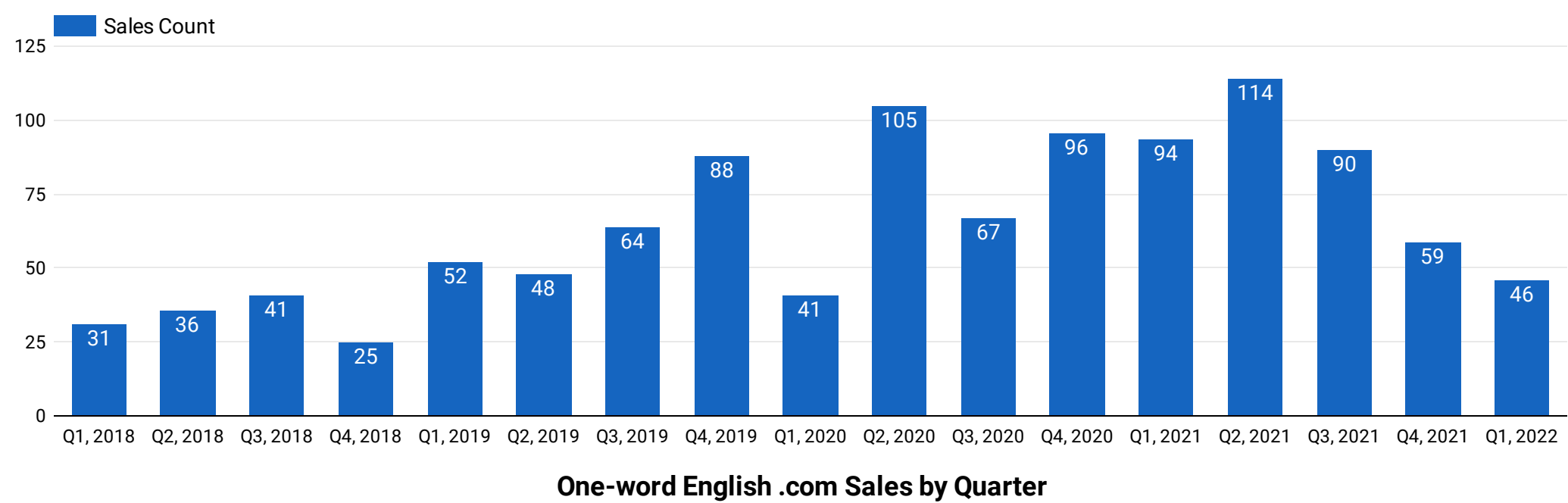
In the following section, we examine the sales performance of two-character (NL/LN .com) domain names, along with additional details.



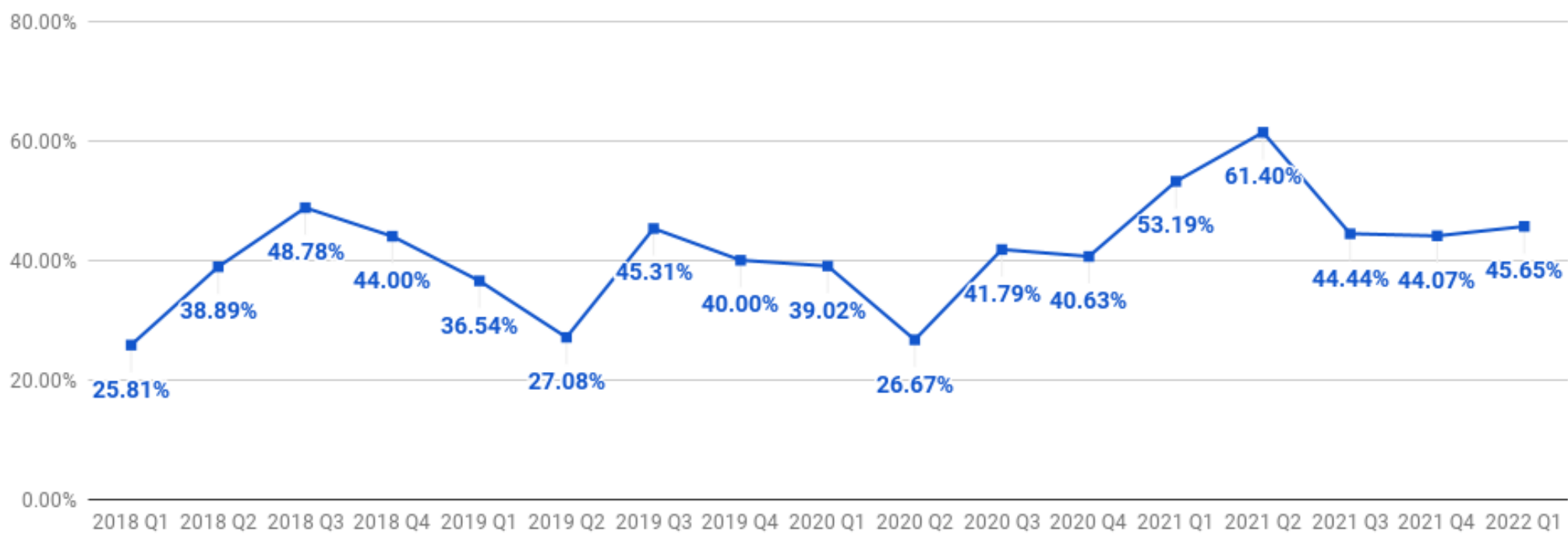
- 5K.com sold for \$100,000 in March 2022. Both seller and buyer remained Unknown.

# DOMAIN SALES: ONE WORD ENGLISH .COM

In the following section, we examine the sales performance of the English dictionary one-word .com domain names, along with additional details.



## The End-User Purchase Rate of One-Word English .com





# DOMAIN SALES: ONE WORD ENGLISH .COM

In the following section, we examine the sales performance of the English dictionary one-word .com domain names, along with additional details.

Domain	Price	Note	Month
Stable.com	\$1,008,925.00		February
Bobby.com	\$116,000.00		March
January.com	\$107,000.00	Acquired by January Technologies, Inc	March
Mannequin.com	\$100,000.00		January
Brasil.com	\$92,250.00		January
Curable.com	\$90,000.00	Acquired by Curable Inc.	January
Gran.com	\$90,000.00	Acquired by GranCursosOnline	January
Clam.com	\$87,000.00		February
Giveaways.com	\$78,000.00		January
Noba.com	\$60,000.00		March
Exports.com	\$60,000.00		March
Cont.com	\$55,000.00	Built into Cont	February
Miso.com	\$50,000.00		January
Buoyancy.com	\$50,000.00		January
Harlan.com	\$42,000.00		January
Stairlift.com	\$33,115.00		March
Kickstand.com	\$28,777.00		February
Flyte.com	\$28,500.00	Built into Flyte	January
Jako.com	\$26,555.00		January
Barrels.com	\$26,388.00		February
Buena.com	\$24,388.00		January
Rete.com	\$17,046.00		February
Wrecked.com	\$15,000.00		March
Chanced.com	\$13,500.00		February
Screwball.com	\$11,677.00		February

One-word English .com Sales Drilldown  
(Only included the domains that came with publicly reported top 25 highest sales prices)

- A total of 46 one-word English .com domain sales were completed in Q1 2022.
- End-users purchased 21 out of the 46 one-word English .com domains. 18 out of the 21 end-users are US-based.

# ABOUT GUTA

Guta, one of the most trusted bridges between the Chinese and the global domain communities, is an industry-leading domain brokerage firm with a proven success record.

Guta has successfully brokered dozens of LL .com, hundreds of LLL .com, and 2-4 number .com domains, along with some of the world's most valuable domain names, including Beijing.com and Bank.com.

Guta helps our global customers and partners with the acquisitions and sales of premium domains worldwide, especially between the Chinese and US markets.

## Contact Guta

For questions, concerns, and suggestions about this report, please contact us:

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国际优质域名代购和销售专家



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